



Spring Bay Mill

555 Freestone Point Rd
Triabunna, TAS 7190

Postal Address
Suite 11, 149 Macquarie St
Sydney, NSW 2000

02 8007 7322
info@springbaymill.com
springbaymill.com

FOR IMMEDIATE RELEASE

Concepts released for world-class tourist attraction in Triabunna

Triabunna is set to become a world-class tourism destination, with new concepts just released for a world-class botanic garden, arts space and education venue at the Spring Bay Mill site. The initial concepts were released today by the architects and designers for the site.

“The plans to turn this iconic former industrial site into a tourism hub will be great for local jobs and the Tasmanian economy. We plan to use local and Tasmanian materials in a design that embraces both the industrial design of the existing site and the natural beauty of the setting,” said Ross Brewin, from gilby & brewin architecture/urbanism and lecturer at Monash University, who has been working on the conceptual plans for the site.

The Spring Bay Mill site was co-purchased by businessman Graeme Wood in 2011.

Mr Wood believes this site can become as iconic as Hobart’s MONA, and will bring people from all over the world to Triabunna. The next stage is to consult the community to get their views on the concepts.

“We had incredible success with our sold-out concert at Spring Bay Mill during MONA FOMA in January. Building a tourism and culture hub on this site will help enliven the east coast economy. Now the broad concepts have been developed we are engaging with various groups in the local community and we’re finding people are very keen to be a part of this opportunity.”

The plans to re-zone the site in preparation for a tourism hub were unanimously supported by the Glamorgan Spring Bay Council in March.

“We’re excited about the transformation of this iconic site into something that creates jobs and economic growth for our community. Spring Bay Mill will be something that Triabunna, and the whole of Tasmania, can be really proud of. I truly believe that over the next five to ten years the Spring Bay area will be transformed into an outstanding tourism and marine recreational hub for wonderfully hedonistic pursuits,” said Glamorgan Spring Bay Mayor Bertrand Cadart.

“The prospect of any new employment in our area must, of course, be welcomed. Working with the young adults of our community transitioning into the workforce, we understand that the broader the scope for employment, the more opportunities for students to pursue careers in areas of genuine interest and prospective advancement. Additional career pathways on the horizon in hospitality, eco-tourism, outdoor recreation, the arts and horticulture, link directly to our school’s current programs in Outdoor Education, Foods and Agriculture. The prospective synergies in education, training and employment are obvious,” Triabunna District School Principal, Annette Parker.

Key facts:

Initial concepts for the site will:

- Provide a new ‘mixed use’ tourism destination, nestled in a botanic garden landscape setting surrounded by an untouched natural landscape.



Spring Bay Mill

555 Freestone Point Rd
Triabunna, TAS 7190

Postal Address
Suite 11, 149 Macquarie St
Sydney, NSW 2000

02 8007 7322
info@springbaymill.com
springbaymill.com

FOR IMMEDIATE RELEASE

- Include an events-focused performance centre, culinary school, gallery, conference centre and a range of accommodation offerings.
- Use local and state contractors and materials during the 2-3year construction period.
- Provide ongoing employment opportunities upon completion, including hospitality, horticulture, innovation & technology.

In the year to December 2013, Tasmanian East Coast visitor numbers were up 16 per cent (year on year). This included:

- **190,100** visitors for business, mostly conference
- **435,000** visitors for holidays

For further information or media enquiries contact Anna Cerneaz on:

p. 0412 093 063 or
e. anna.cerneaz@springbaymill.com